

PRUDENTIAL JENNISON EQUITY OPPORTUNITY FUND

QUARTERLY FACT SHEET AS OF 6/30/2002

STOCK FUND

FUND OBJECTIVE

Seeks long-term growth of capital.

PORTFOLIO MANAGER

Jennison Associates: **Bradley Goldberg**, CFA/Mark DeFranco/Brian Gillott

The Prudential Jennison Equity Opportunity Fund is subadvised by **Jennison Associates**, a Prudential Financial company. Portfolio Manager Bradley Goldberg, CFA, has over 34 years of investment management experience, and is currently executive vice president and director. He has managed the Fund since its inception. Portfolio Manager Mark DeFranco, senior vice president, joined Jennison Associates in 1998. Portfolio Manager Brian Gillott, senior vice president, also joined Jennison Associates in 1998.

JENNISON—EXPERIENCED ASSET MANAGEMENT

Jennison Associates has earned a reputation for excellence by fulfilling client investment needs for more than three decades. Outstanding experienced investment professionals, original research, and specialist investment teams are among Jennison's competitive distinctions. The result is a long-term record of superior investment performance.

MORNINGSTAR RATING ★ ★ ★ ★ (4-STARS)

The Prudential Jennison Equity Opportunity Fund (Class A, B, and C shares) is one of Prudential Financial's impressive line-up of mutual funds that has received high rating from Morningstar. Overall rating out of 185 Mid-Cap Value funds. For each fund with at least a 3 year history, Morningstar calculates a Morningstar Rating (based on a Morningstar Risk-Adjusted Return measure that accounts for variation in a fund's monthly performance, including the effects of sales charges), placing more emphasis on downward variations and rewarding consistent performance. The top 10% of funds in each category receive 5 stars and the next 22.5% receive 4 stars (Each share class is rated separately, which may cause slight variations in the distribution percentages). The Overall Morningstar Rating for a fund is derived from a weighted average of the performance figures associated with its 3-, 5-, and 10-year (if applicable) Morningstar Rating metrics. The Fund was rated against U.S. domiciled funds. The Fund's Class A, B, and C 3- and 5-year ratings are 4 stars out of 185 and 4 stars out of 123 funds, respectively. Other share classes may have different performance characteristics. Past performance is no guarantee of future results.

RANKED IN THE TOP 3% AMONG ITS PEERS

The Prudential Jennison Equity Opportunity Fund (Class A shares) ranked in the top 3% of the Lipper Multi-Cap Value Funds category for the 5-year period ending 6/30/2002, ranking 6 out of 235 funds.^{2,3}

MAKING ADVISED CHOICES

You are the center of a unique investment process designed to help you achieve your financial goals. Advised Choice combines the strengths of professional financial guidance, objective research, and the monitoring of select money managers to enhance your opportunity for success. Advised Choice is the driving force behind every Prudential mutual fund.

IN THE SPOTLIGHT

"We think the fund is in capable hands and have confidence in the overall excellence of Jennison."

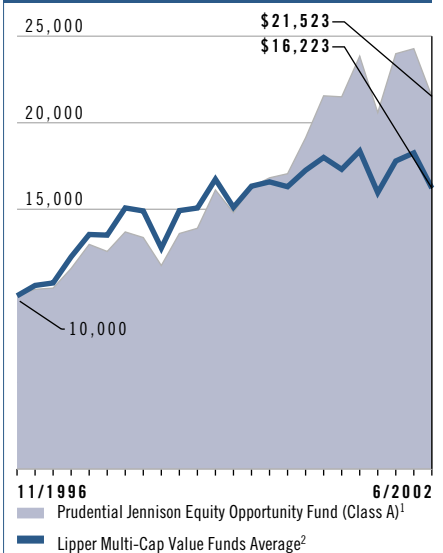
—Morningstar.com, 4/25/2002

"Experts say time might be right to invest in midcap-stock funds."

—The Wall Street Journal, 3/18/2002

The views expressed in this fact sheet are for the period covered and are subject to change thereafter.

GROWTH OF \$10,000



JENNISON ASSOCIATES

¹The Fund offers four classes of shares to our investors. Class A, B, C, and Z shares have a common portfolio, although their fees, expenses, sales charges, and inception dates may vary. Because of these differences, returns to investors may also vary. Investment does not include the effects of sales charges and reflects reinvestment of all distributions. The performance information represents past performance and is no guarantee of future results. Inception: Class A, B, C, and Z, 11/7/1996. **The Fund may invest in foreign securities, which are subject to the risks of currency fluctuation and the impact of social, political, and economic change. The Fund may also invest in derivative securities, as well as invest up to 10% in high yield or "junk" bonds, which are subject to greater credit, liquidity, and market risks. An investment in the Fund is not a deposit of any bank and is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency and may lose value. These risks may result in greater share price volatility. There is no assurance the Fund's objective will be achieved. See reverse side for further performance information.**

²Lipper Average is unmanaged, is based on the average return of all funds in this category, and does not take into consideration applicable sales charges. Unless noted otherwise, Lipper averages and index returns reflect performance beginning the closest month-end date to the Fund's inception. ³Ranking for Class A for 1 year is 248 out of 498.

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Style Box			Calendar Year Returns (%)					Fund Facts			
Market Cap	Investment Style			A		B		C		Z	
	Value	Blend	Growth								
	Large	Medium	Small	2001	2000	1999	1998	1997	Class	Nasdaq Symbol	CUSIP
				2001	2000	1999	1998	1997	A	PJIA	74437E503
				2001	2000	1999	1998	1997	B	PJIB	74437E602
				2001	2000	1999	1998	1997	C	PJIC	74437E701
				2001	2000	1999	1998	1997	Z	PJIZ	74437E800
				2001	2000	1999	1998	1997	Total Net Assets		
				2001	2000	1999	1998	1997			

Average Annual Total Returns (%) as of 6/30/2002*																
	Year-to-Date				1-Year				5-Year				Since Inception			
	A	B	C	Z	A	B	C	Z	A	B	C	Z	A	B	C	Z
Total Return (w/o sales charges) [†]	-10.28	-10.65	-10.65	-10.15	-9.75	-10.45	-10.45	-9.50	13.19	12.34	12.34	13.45	14.54	13.69	13.69	14.85
Lipper Multi-Cap Value Funds average [‡]	-7.91	-7.91	-7.91	-7.91	-10.19	-10.19	-10.19	-10.19	5.81	5.81	5.81	5.81	8.66	8.66	8.66	8.66
SEC Standardized Return (with sales charges) [‡]	N/A	N/A	N/A	N/A	-14.26	-14.74	-12.20	-9.50	12.04	12.21	12.12	13.45	13.51	13.59	13.49	14.85

*The performance information represents past performance and is no guarantee of future results. Investment return and principal value will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Lipper Multi-Cap Value Average includes funds that invest in a variety of market cap ranges, generally have between 25% and 75% of their equity assets in companies with market caps above 300% of the dollar-weighted median of the S&P Mid-Cap 400 Index, invest in companies considered undervalued, and have below-average price-to-earnings ratio, price-to-book ratio, and 3-year earnings growth figure. Class A share return assumes an imposition of a 5% front-end sales charge. Class B share return assumes a contingent deferred sales charge (CDSC) of 5%, 4%, 3%, 2%, 1%, and 1% over a six-year period. After approximately seven years, on a quarterly basis, Class B shares convert to Class A shares. Class C share return assumes a 1% front-end sales charge and an 18-month CDSC of 1%. Class Z shares are only offered to a limited group of investors. Please contact your financial professional for more detailed information. Class A, B, C, and Z shares have a common portfolio. Inception: Class A, B, C, and Z, 11/7/1996. Year-to-date and 1-year returns are cumulative. Performance is unaudited and subject to change.

Largest Stock Holdings (% of Assets)		Sector Breakdown (% of Assets)		Largest Industries (% of Assets)	
Allstate	2.8 %	Information Technology	19.5 %	Insurance	12.5 %
Boise Cascade	2.7	Consumer Discretionary	17.9	Media	8.8
Temple-Inland	2.6	Financials	15.5	Software	8.2
Federated Dept. Stores	2.4	Materials	14.1	Chemicals	6.3
XL Capital	2.4	Healthcare	10.5	Electronic Equipment & Instruments	4.8
Diebold	2.3	Industrials	9.3		
The Hartford	2.3	Energy	7.8		
Hewlett Packard	2.2	Telecommunication Services	1.3		
Cambrex	2.1	Cash & Equivalents	4.1		
Fox Entertainment	2.1				
Top Ten (of 70)	23.9 %				

For information and a free prospectus that describes in detail the Fund's investment objective, sales charges, expenses, management fees, and other matters of interest, please contact your financial professional. Please read the prospectus carefully before you invest or send money. Shares of the Fund are distributed by Prudential Investment Management Services LLC (PIMS), Three Gateway Center, 14th Floor, Newark, NJ 07102-4077. PIMS is a Prudential Financial company. Prudential Financial is a service mark of The Prudential Insurance Company of America, Newark, NJ, and its affiliates.

Source: Prudential Investment Management, Inc. (PIM) and Jennison Associates. All data is unaudited and subject to change. Fund holdings and sector allocations may vary.

[†]Total Return describes the return to the investor before any sales charges are imposed. Lipper Average is unmanaged, is based on the average return of all funds in this category, and does not take into account applicable sales charges. Unless noted otherwise, Lipper averages and index returns reflect performance beginning the closest month-end date to the Fund's inception. SEC standardized return describes the return to the investor after maximum sales charges are imposed. All returns assume share price changes, as well as the compounding effect of reinvested dividends and capital gains.